

Bali Tourism: Rituals, Presence, and Experience

By Arthur Asa Berger

Bali is one of the most popular tourist destinations in the world. In 2019, the island welcomed over 6 million visitors. Tourism is a major source of income for Bali, and it has a significant impact on the island's culture, society, and economy.

Bali Tourism: Rituals, Presence, and Experience is an in-depth exploration of the tourism industry in Bali. The book examines the cultural, social, and economic impacts of tourism on the island, and provides valuable insights into the future of tourism in Bali.



Bali Tourism by Arthur Asa Berger

★★★★★ 5 out of 5

Language : English
File size : 1800 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 172 pages



The book is divided into three parts. The first part, "Rituals," examines the role of rituals in Balinese tourism. The second part, "Presence," explores the ways in which tourists experience Bali. The third part, "Experience," examines the impact of tourism on Balinese culture, society, and economy.

Bali Tourism: Rituals, Presence, and Experience is a valuable resource for anyone interested in the tourism industry in Bali. The book provides a comprehensive overview of the topic, and it offers unique insights into the cultural, social, and economic impacts of tourism on the island.

Reviews

"Bali Tourism: Rituals, Presence, and Experience is a must-read for anyone interested in the tourism industry in Bali. The book provides a comprehensive overview of the topic, and it offers unique insights into the cultural, social, and economic impacts of tourism on the island." - *The Jakarta Post*

"Bali Tourism: Rituals, Presence, and Experience is an essential resource for anyone working in the tourism industry in Bali. The book provides valuable insights into the cultural, social, and economic impacts of tourism on the island." - *The Bali Times*

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About the Author

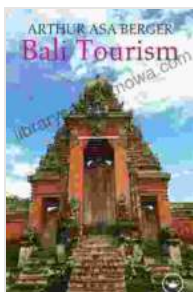
Arthur Asa Berger is a professor of communication at San Francisco State University. He is the author of numerous books on culture, media, and

tourism, including *Media and Society: A Critical Perspective*, *The Culture of Terrorism*, and *Tourism and the Other*.

Image Gallery







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